



JOB DESCRIPTION: PRODUCT MANAGER

Seeking exceptionally organized and resourceful Product Manager with 6+ years post-academic work experience to successfully launch BuildingGenius, our first technology product. BuildingGenius is a B2B SaaS platform that layers a community network over a knowledge base for building industry professionals. Being based at the Jackson, Wyoming headquarters strongly preferred but not required.

You're high-energy, confident and ready to hit the ground running with our entrepreneurially-minded firm. You thrive on juggling a wide variety of responsibilities and are always two steps ahead—anticipating needs and adjusting priorities when required. While comfortable and competent with the day-to-day project management responsibilities and tasks required to launch a software product, you also have a talent to think strategically and make new ideas happen. You're highly motivated to solve the nation's housing crisis and planet's climate crisis and are passionate about the potential for thoughtfully developed and managed technology to make the world a better place.

Why Join Beyond Efficiency?

We empower people to create enduring human-centered buildings.

Beyond Efficiency is a highly respected consulting team of progressive engineers and architects headquartered in Jackson Hole, Wyoming with other team members in California, Oregon, Montana and Michigan. We provide energy modeling, mechanical engineering and green building services primarily focused on multifamily and single-family residential projects throughout the western U.S. We also provide policy and program development, training/education, and research services. *Our BIG BOLD goal is to apply creativity and technology to solve a significant industry challenge. We have an exciting initiative in development that will be launched to the public in spring/summer 2023!*

Beyond Efficiency offers a relaxed and flexible work environment with unlimited opportunities to carve your future and make a difference. We have a liberal paid time off (PTO) policy paired with moderate billable hour requirements, competitive salaries, generous professional development allowances, 100% health and dental insurance coverage, and a 401(k) retirement plan with employer matching. Beyond Efficiency also endeavors to provide similar or equal benefits as that offered in the most generous state to every person, regardless of the state in which they reside, and so provides maternity and paternity leave and abortion care travel benefits if not otherwise offered in the state in which a person resides. Learn more [about us](#), [our values](#) and [our approach](#) to our work.

JOB DESCRIPTION: PRODUCT MANAGER

Role Summary: Work closely with Founder, other colleagues, vendors and stakeholders to successfully develop and launch company's first software product, BuildingGenius, a B2B SaaS platform ("product"). Grow from Associate Product Manager into Product Manager who will take on more ownership of vision and strategy.

Responsibilities

Core Role

1. Work with Founder to understand their vision for the product and refine requirements:
 - a. Gain knowledge about the housing industry's primary stakeholders, project development process, environmental impacts, policy history, knowledge product competitors, trends, and challenges
 - b. Grow to understand BuildingGenius target users' range of profiles, painpoints and value propositions; map customer lifecycle processes
 - c. Review and understand overarching product strategy, business plan and related opportunities
 - d. Review work plan outline and offer feedback; finalize tasks, timelines and milestones
2. Create buy-in for the product vision both internally and with outside partners, coordinate implementation from cross-functional team, and hold others accountable in their roles
3. Manage in-house team resources, coordinate content development, and coordinate other activities handled by external vendors
4. Review and refine draft beta testing plan; identify, monitor and report on KPIs for beta phase, including methods of assessment and actions to take if targets are missed; execute beta and support beta users
5. Assess the following from beta testing phase: 1) product market fit, 2) viability of MVP and current SaaS platform for public launch, and 3) pricing model for launch
6. Review, update and maintain financial plan including expenses, pricing model and revenue targets
7. Expand on conceptual marketing and outreach plan and coordinate implementation activities with colleagues
8. Evolve product priorities and work plans based on beta user feedback, new trends and opportunities, etc.
9. Design and execute product launch plan
10. Develop post-launch maintenance and growth plan

General

11. Leverage other team members' expertise or knowledge when needed; understand when to ask for help
12. Outline work plans prior to starting work, maintain logically organized and labeled files, and adequately document decisions or activities
13. Provide regular status updates or reports from company database and review progress with team
14. Do what needs to be done that may fall outside your formalized job roles

Minimum Qualifications

1. Legally authorized to work in the U.S. with computer science, project management or business management degree or equivalent education or experience
2. Six years post-academic work experience, ideally including experience in product management; bonus if you've worked in a startup, been an entrepreneur or have experience with software or the building industry
3. Commitment to professional excellence demonstrated through continual learning and active involvement in organizations or your local community
4. Self-starter with a can-do and "get things done" attitude
5. Technical aptitude with ability to quickly learn and integrate new concepts and tools
6. Excellent written and verbal communication skills (clear, concise, logically presented and appropriately catered to recipients)
7. Critical thinker with innate ability to challenge assumptions, ask the right questions, and solve problems
8. Strong judgment with understanding of best way to proceed in challenging situations
9. Strong organizational and project management skills
10. High integrity, doing the right thing even when it's hard
11. High initiative, always looking to improve things

Role Information

- Primary Department: Products + Services
- Secondary Departments: Impact
- Position Type:
 - Full-time hourly (80-100% FTE), exempt
 - Incoming level: Associate Product Manager
 - Provisional role for 3-4 months up to public launch, with goal of promotion to Product Manager after successful launch
- Base Salary: \$77,040–\$100,537 depending on experience + location (cost of living)
- Career Mentor + Performance Manager: Katy Hollbacher, P.E.



How to Apply

Beyond Efficiency is committed to the principle of diversity in our workspace. We believe that diverse perspectives add value to our processes and make us better able to empathize with and serve our clients, leading the way towards a more sustainable and equitable future. In that spirit, we strongly encourage applications from qualified people of all cultural and economic backgrounds, faiths, gender identities and sexual orientations.

To apply for this opportunity, please apply directly through the jobs page on our website at beyondefficiency.us/jobs. Direct your cover letter to Annette Hartsfield.

Beyond Efficiency will review applications and invite selected candidates for interviews on a rolling basis.